

**St. Pete Road Runners  
Board of Directors Meeting  
April 14, 2011**

A meeting of the Board of Directors for the St. Pete Road Runners (SPRR) was held on Thursday, April 14, 2011 at 5:30 p.m. in the Florida Suncoast Hospice Center, located at 3050 1<sup>st</sup> Avenue S, St. Petersburg, FL. The minutes of the meeting are as follows:

A quorum was established. Members present were Ginger Herring, Gordon Benedict, Karen Mathews, Stefanie Seropian, Doug Schiller, John Meyer, Eileen Hodges, Gloria Hancock, Grant Fashbaugh, Christy Ford, and Vicky Linkovich

**Absent: Jerry Fowle and Pam Greene**

I. March 10 minutes were approved

II. Treasurers report

- Expenses for the month included: Annual Hospice Donation of \$1000; \$604 purchase of merchandise (headsweats), and \$53.50 for the monthly gift basket for speaker for a total of \$1657.50
- Revenue included \$970 in club dues, \$305 in donations and \$304 for sale of merchandise for a total of \$1579.
- Ending balance in \$13,517.38 in operating account
- \$1500.94 in beach race account

III. Committee reports

A. Guest speaker – Grant Fashbaugh

- April - Christy Morgan, speaker for tonight's meeting; former Olympian in field hockey
- May 12- Dr. Shelia Dean, nutritionist/dietician from Palm Harbor
- June – Girls on the Run speaker - tentatively scheduled
- July – Dr. Matt Fontaine, Director and head clinician of **Tri-Core** Performance Therapy. Tri-Core performance therapy is offering a complimentary 15 minute consultation for SPRR members.

No August meeting – once again, SPRR will attend a Tampa Bay Rays game.

Karen will organize; more information at next meeting

## B. Website – Gloria Hancock

SPRR will add our bar code to brochures as well as SPRR cards.

Gloria has been working at keeping web site updated; Grand Prix information off, Summer Beach Series information now available

May 31 - contract to end with web hosting company; Gloria will investigate “Dreamweaver” as an option for a new web site host; SPRR will pay for domain name but Gloria would do the web site herself and save SPRR. Currently, we pay \$107 for our domain name and 10 pages.

May meeting- we can further discuss and decide  
Do we track how many hits we get?

## C. Membership – John Meyer

422 total members; includes 270 active. Currently we have 136 fans on Facebook. The web site and Facebook pages have generated consistent interest and new membership; approximately five new emails weekly sign up for the newsletter.

Renewal via email generated 40 renewals January through March. The remainder will be mailed. No progress on pay pal yet.

SPRR has membership cards and window decals; a suggestion was made to put a blurb in newsletter stating that upon renewal, let John know if you want card for a discount, rather than giving to everyone.

## D. Volunteers - Stefanie/Christy

Currently, we have 45 volunteers for St. Anthony’s triathlon on May 1<sup>st</sup>. We need about 10 more waivers signed. There is a volunteer meeting on April 21 with coordinator of St. Anthony’s to submit waivers and get t-shirts.

SPRR will need 20 volunteers for Summer Beach Series....will further discuss next month

## E. PR -Doug

Information regarding tonight’s meeting speaker was in *St. Petersburg Times* yesterday. The Summer Beach Series will be publicized in five publications.

Pan Can - info on web site; event created by John on Facebook; Pan Can will have race for kids this year.

#### F. Uniforms (Pam /Jerry)

SPRR visors will be arriving on April 25; the initial order was 36 visors. Lots of interest!

#### G. Youth program – Eileen

Kids triathlon at the YMCA this Saturday - looking for volunteers; free to community  
Idea for a 1 mile race for kids this summer at the Beach Series? Discussion re: happy hour focus vs family events

Suggestion made to order Youth size t-shirts for kids.

#### IV. Picnic - Vicki

Picnic last Saturday was great – beautiful day, good food and friends!

Somewhat disappointed in attendance this year. - maybe 50-70 folks less than last year.

Discussion re: why? Some possible reasons: lots going on this year, too early in the day, Saturday vs Sunday, Ft. Desoto is rather far and toll for next year.

There was a recommendation for SPRR social committee. This committee would be responsible for organizing Christmas party and other social events throughout the year. Plans for Christmas party need to start now.

Other ideas - quarterly social to welcome new members, perhaps following our monthly meeting and board members could serve as mentors; bowling events, Rays games, other ideas?

#### V. Old business

a. Sponsorship - Vicki will help work on sponsorships. She will contact Al Johnson to discuss specific value for our sponsors; what is it that we want from sponsors?

Different levels of sponsorship...more they pay, more they want

An electronic newsletter is different than old hard copy. Vicky and Doug to discuss and work together on this.

SPRR received \$200 from Bardmoor Aquatics for web site/newsletter ad.

#### VI. New business

a. Ragnar Race- Keys

They would like our help by emailing information to our database; post race info on Facebook, invite to speak at monthly meeting. Schedule on our race; in return, they will offer a \$100 discount to SPRR team.

B. Pan Can approved \$1500 for club administrative support

C. Island Grille Partnership (Thursday night run/Sunday run/ race sponsor)

They are offering a discount to SPRR for breakfast; keep in mind for Sunday morning breakfast place after a run! Also, they want to know if SPRR can plan a run there; maybe a Thursday night? They would be willing to partner with us; 4th of July race in 2012? It could tie in to the Tierra Verde festivities.

D. Upcoming races:

- DeSoto 5 K in Bradenton -April 30; Night race to be held before their night parade \$20.
- Triton Trot 5K – May 7; \$15 for first 25 SPRR members...free beer!
- Miles for Moffitt - May 14

Next meetings – May 12, 2011 and June 9, 2011

Meeting adjourned at 6:30