

**St. Pete Road Runners
Board of Directors Meeting
February 17, 2011**

A meeting of the Board of Directors for the St. Pete Road Runners (SPRR) was held on Thursday, February 17, 2011 at 5:30 p.m. in the Florida Suncoast Hospice Center, located at 3050 1st Avenue S, St. Petersburg, FL. The minutes of the meeting are as follows:

1. A quorum was established. Members present were Ginger Herring, Gordon Benedict, Karen Mathews, Stefanie Seropian, Doug Schiller, John Meyer, Eileen Hodges, Gloria Hancock, Grant Fashbaugh, Christy Ford, Pam Greene and Jerry Fowle
Absent: Vicky Linkovich
2. Mark Epstein, Community Advisor for Hospice, stopped by before the meeting began to introduce himself and let us know that they are starting a lending library at the Hospice Center.
3. Call to order: The meeting was called to order at 5:32 p.m.
4. Approval of the minutes from the January 13, 2011 meeting. Jerry motioned to approve and Gordon seconded; approved unanimously by the membership.
5. Treasurer's report by Gordon Benedict:
 - a. Gordon presented report which included 2010 actual and budgeted amounts, December bank statements, copies of accounts payable checks for December and January, January budget and P&L statement
 - b. Dues for 2010 were somewhat below projections, but there are plans to be more aggressive in collecting dues
 - c. Misc. expense included a \$500 donation to Wendy Johnson Foundation
 - d. January P & L includes a net income of \$1448.50
6. Goals for SPRR – discussion included the following goals:
 - a. Establish a scholarship fund for local high school students on track teams who have plans to pursue running in college
 - b. Sponsor a race specific to the SPRR club, which would give us more visibility in the community and raise funds for a scholarship fund
 - c. Encourage additional sponsors for our club...business might want to add a banner to our web site or include information in our newsletter

- d. Post additional information on the web site – PDF of board minutes, our sponsors. who we support, what we do in the community
- e. Ideas for additional races that SPRR could sponsor:
 - i. Turkey trot in St. Pete? – perhaps at Ft. DeSoto, possible different length 15k?
 - ii. Rowdies –Ginger presented information from Ryan Helfrick, Senior Account Executive with the Rowdies; SPRR would partner with the Rowdies for a race before a home game; Sept 17 at Al Lang, \$25 per person plus a Rowdies ticket; SPRR would keep \$5 per registration . They will promote race, gifts; Rowdies would take care of all permits, etc. SPRR will do logistics, race director, give awards at half-time of game. Ginger will follow-up to get additional details.
 - iii. Doug clarified how difficult it might be to get a permit from the city of St. Pete since they only award certain amount per year, and there are hundreds of applications.
- f. Discussion re: What's our goal? Endow a scholarship? Pick a charity - suggestion would be hospice? Other option - race to support St. Pete memorial for police officers
- g. Donate shoes and other running attire to schools; advertise and bring box to beach series races and general membership meetings; advertise to general membership
- h. Gordon stated that SPRR is in a sound financial position so we are well-poised to sponsor a small to medium size race, sponsored by SPRR.
- i. In theory, we like the idea of sponsoring a race, we want additional information. Ginger will follow up with Rowdies re: the Sept race. The date of May 7th is open in a busy race calendar – perhaps we can schedule something for that day?

4. Committee reports and goals:

A. Guest speaker – Grant Fashbaugh

- a. February – Lynn Gray, Master track and field All-American
- b. March – Frank Adornato, Triathlete, Corporate motivator
- c. May– Dr. Shelia Dean, Clearwater doctor will speak about medicinal nutrition and optimal performance

BNewsletter- Ginger Herring

Minutes with link on the newsletter; always looking for new information

C. Website - Gloria Hancock

- a. Gloria has posted current board and contact information on website
- b. Goal - keep it current, add another section - message board?
- c. Jerry - will help create SPRR Facebook page; Eric will give guidelines, ideas for the fb page
- d. Update current photos to our website (races, etc)
- e. Question regarding current sponsors on our web site – who still supports us? Gordon and Gloria will review each one and see which are current and which are not

D. Membership - John Meyer

- a. Sent emails to collect dues
- b. SPRR currently has 241 active members (Currently paid)
- c. John will email notices which will result in minimizing postage

(RRCA – Gordon will act as liaison and contact them)

E. Volunteer – Stefanie Seropian

- a. Gasparilla – SPRR has plenty of volunteers for Friday and Saturday; need 8 more for Sunday; Stef and Christy will attend the Gasparilla volunteers meeting and have additional information for all volunteers; she will communicate via e-mail to all
- b. Follow-up e-mail: Stef asked for a list of all events where the club has supplied volunteers; this will help in overall planning and recruiting

F. PR – Doug Schiller

- a. Kudos for placing information on tonight's speaker in *Neighborhood Times*
- b. Grant will forward future Guest speakers to Doug to include in *St. Pete Times*

G. Uniforms/equipment - Pam and Jerry

- a. Ben will bring all merchandise to expo for Gasparilla
- b. Jackets – general decision to wait to order \$40 jacket until next summer/late fall

H. Children's program – Eileen Hodges

- a. Eileen has a grant for obesity prevention through her new job; preschool age kids; will connect to children's program at SPRR
- b. Smoothy King wants to sponsor kids races at Purple Stride; Tracy is trying to get them to sponsor. Tropical Smoothy also wants to work with us
- c. Consider 1 mile races for kids at Beach Series

I. Hospice donation - It was decided to donate \$1000 to the Hospice.

J. New business

- a. Arthritis foundation - Adopt the creaky? Doug will come up with a Proposal that will with some numbers and present to the board at March meeting
- b. Picnic will be on Saturday April the 9th.
- c. Ginger received an e-mail from Iron Girl requesting volunteers help. It was decided against it, may be next year.
- d. Ginger brought up possibility of more time for our Board meetings; when we have a full agenda like February meeting, it's difficult to cover everything. Limited discussion and no resolution.
- e. Next meeting: Thursday, March 10

K. Meeting adjourned at 6:32 p.m.