

**St. Pete Road Runners**  
**Board of Directors Meeting**  
**March 10, 2011**

A meeting of the Board of Directors for the St. Pete Road Runners (SPRR) was held on Thursday, March 10, 2011 at 5:30 p.m. in the Florida Suncoast Hospice Center, located at 3050 1<sup>st</sup> Avenue S, St. Petersburg, FL. The minutes of the meeting are as follows:

A quorum was established. Members present were Ginger Herring, Gordon Benedict, Karen Mathews, Stefanie Seropian, Doug Schiller, John Meyer, Eileen Hodges, Gloria Hancock, Grant Fashbaugh, Christy Ford, Pam Greene and Vicky Linkovich

**Absent: Jerry Fowle**

I. February 17 minutes were approved with one correction- Section j. Picnic (deleted “all paid for”)

II. Treasurer’s report

February budget shows the following:

- \$710 in club dues renewals, \$401 in merchandise, \$55 in donation and \$20 for holiday party expense; expenses were \$53.50 in monthly gift basket, \$740.48 for merchandise purchase and \$30 for a net income of \$362.02 in February
- Balance in operating account is \$14,096.82
- Purchased singlet t-shirts for sale which will make a slight profit; hats make more
- Before we do another order for shirts, we need to get estimates and shop around for better deal

III. Committee reports

A. Guest speaker - Grant Fashbaugh

The scheduled speakers for the next months are:

- April - Christy Morgan, former Olympian in Track & Field
- May – Dr. Shelia Dean, nutritionist/dietician from Palm Harbor
- June - Girls on the Run representative, from Tampa
- July or August - Matt Fontaine
- Other speakers to be scheduled Pete Pfannerstill – licensed massage therapist

Grant has a few other names of potential speakers that he met at the Gasparilla Expo; still to be finalized.

#### B. Newsletter – Ginger Herring

SPRR will post minutes on the website and newsletter ensuring more transparency with membership, feedback has been very positive.

#### C. Website – Gloria Hancock

- Scan with smart phone- marketing ...way to promote club; can print on business cards
- Posting more photos
- Post former newsletters as well

#### D. Membership - John Meyer

- SPRR currently has 260 active members; some new members following Gasparilla (active means paid as of January 1, 2010)
- 416 total, 156 inactive
- Gordon needs household numbers for RCAA
- John sent emails to Inactive members; Clarification of “Inactive” status - inactives can stay that way indefinitely
- Currently, we have 630 names and e-mails in data base that receive our newsletter
- Paypal discussion
  - Paypal and extra fees vs ease of joining
  - For online payments, \$20 now, 70 cents more for Paypal
  - Motion made to adopt pay pal
  - Motion passed: 12- 1

#### E. Volunteer -Stefanie Seropian and Christy Ford

- Stef made schedule for 2011 with highlights for coverage for rest of year
- FL Beach Half - have 8 volunteers for registration
- Nov 5- need 50 volunteers; SPRR will get \$1500 donation for providing volunteers
- Christy is coordinating coverage of volunteers for St. Anthony's, May 1<sup>st</sup>.
- Water stop, same as last year, have 16 already. Palm Harbor University students will help again. Pizza and t-shirt included!

#### F. PR- Doug Schiller

- Meeting information in *Neighborhood Times* today – good communciation
- Fit2run....created template for tiles for race group winner at \$3.30 per tile.
- Discussion regarding purchase of tiles for Participation Awards:

- Instead of first, second or third, it will state 2011. Winners will receive other prizes - 10 deep, men and women, get gift certificates.
- About 40-50 runners will participate
- Tiles are expensive but a cool takeaway.
- In the past, we gave glasses for participation awards. We have lots of those left.
- Motion was made and approved to purchase the tiles for participant awards. Approved with 8 in favor.
- Modifications as follows - Change to SPRR colors...border as well, add **participant**, make our logo bigger

#### G. Uniforms/equipment – Pam Greene

- Researching visors for the club...just our logo with reflective. Cost is \$16.39 for a quantity of 36. Much nicer visor. Sell for \$20
- Doug suggested that we get a quote from hq logo, Phil Reseka is VP of company

#### H. Youth Children's program - Eileen

Girls on the Run will be guest speaker in June, which will give SPRR the opportunity to learn more about this organization.

#### IV. Beach series update

- Dates: June 24, July 29, August 26
- Ben is working on additional sponsor (flyer will be completed soon)

#### V. Picnic – Vicky Linkovich

- Picnic is April 9- Grant and Doug will help grill
- Vicky would like to offer kids activities this year, like volleyball games, etc
- Need coolers
- Jack Keefe has volunteered to lead run to shelter again
- Sean will donate meat. Jack Carlisle will buy charcoal
- Everyone brings beverage and a side to share
- SPRR provides meat and paper products
- Grand Prix prizes will be awarded at picnic this year

#### 6. Old business

##### A. Hospice – Ginger Herring

- Gave \$1000 donation.... meetings set through August
- Plans to promote each other's events

B. Scholarship fund - Ginger and Karen will help coordinate

C. SPRR race - help with Creaky Bones with intent to take over in future. Sanction fee is approximately \$500 with a threshold of 1300 runners; any additional over 1300, we'd get 500 extra.

Tentative plans for St. Patrick's Day race for 2012

D. Sponsorship - Vicky will help coordinate

7. New business

- Photo of board members on website, Ginger will bring camera next time. Suggestion to wear SPRR t-shirts
- New group run - bridges in Clearwater; need contact person and location
- Expo booth improvements ...brochures, back board
- Next meetings: Thursday, April 14 and Thursday, May 12

Meeting adjourned at 6:30 p.m.